

Kaiser Permanente Operation SPLASH



Program Summary

Now in its third year, Operation Splash began as a public/private partnership between Kaiser Permanente and the City of Los Angeles Department of Recreation and Parks Aquatics Division.

Operation Splash's goals blend well with the mission of Kaiser Permanente's Community Benefit Program and Healthy Eating Active Living (HEAL) strategies. The concept behind HEAL is to make healthy choices easier by increasing access to healthy food and physical activity everywhere that people live, work, learn, and play including school, worksites and neighborhood settings.

Operation Splash was developed as part of Kaiser Permanente's HEAL focus on reducing obesity in the community by increasing opportunities for safe physical activity. The three-year financial commitment, which began in 2006 to support aquatic facilities and swim programs in low-income areas of the City of Los Angeles, has now grown to \$1.5 million to provide additional expansion of Operation Splash into Fontana, Riverside, and Chula Vista.

Operation Splash Kickoff – June 20, 2008.

The launch of Operation Splash will take place on Friday, June 20, 2008, at 9:30 a.m. at the Hollywood Recreation Center Pool, 1122 Cole Avenue, (Cole and Santa Monica Boulevard,) Los Angeles, 90038.

Swim Lesson Sponsorships, Ages 7 – 17

Children and their families will receive free registration for a series of 10 lessons that take place over two weeks. Last summer, more than 8,000 children and their parents received free lessons. This year, swim lessons will be offered at various Los Angeles pools.

See other side for Los Angeles-area swimming pool locations.

Junior Lifeguard Scholarships, Ages 10 – 17

About 700 youth will receive scholarships to attend the seven-week Junior Lifeguard training program at the 35 participating Los Angeles-area pools.

Extended Pool Season

Seven selected pool locations* are slated to extend their summer pool season for two weeks after Labor Day – often a time of peak temperatures. See other side for locations.

**Kaiser Permanente-Sponsored Swim Lessons
Los Angeles Pool Locations**

<p>109th St. 323-789-2731 1500 E. 109th St. Los Angeles 90059 Council District 15</p>	<p>Glassell 323-226-1670 3704 Verdugo Rd. Los Angeles 90065 Council District 13</p>	<p>North Hollywood 818-755-7654 5301 Tujunga Ave. North Hollywood 91601 Council District 4</p>	<p>Sepulveda 818-894-0144 8737 Kester Ave. Panorama City 91402 Council District 7</p>
<p>Algin Sutton 323-789-2826 8800 S. Hoover St. Los Angeles 90044 Council District 8</p>	<p>Green Meadows 323-789-2726 431 E. 89th St. Los Angeles 90003 Council District 9</p>	<p>Northridge* 818-709-7475 10058 Reseda Blvd. Northridge 91324 Council District 12</p>	<p>South Park 323-846-5366 345 E. 51st St. Los Angeles 90011 Council District 9</p>
<p>Banning High School 310-548-7420 1450 N. Avalon Blvd. Wilmington 90744 Council District 15</p>	<p>Griffith* 323-644-6878 3401 Riverside Dr. Los Angeles 90027 Council District 4</p>	<p>Oakwood Recreation Center Camp at Venice 310-452-7479 767 California Ave. Los Angeles 90290 Council District 11</p>	<p>Stoner Pool and Waterslide* 310-575-8286 1835 Stoner Ave. Los Angeles 90025 Council District 11</p>
<p>Celes King III 213-847-3406 5001 Rodea Rd. Los Angeles 90016 Council District 10</p>	<p>Harbor Park 310-835-6590 1221 N. Figueroa Place Wilmington 90744 Council District 15</p>	<p>Pecan 323-526-3042 120 S. Gless St. Los Angeles 90033 Council District 14</p>	<p>Sun Valley* 818-756-9367 8123 Vineland Ave. Sun Valley 91352 Council District 6</p>
<p>Central 213-765-0565 1357 E. 22nd St. Los Angeles 90011 Council District 9</p>	<p>Highland Park 323-226-1669 6150 Piedmont Ave. Los Angeles 90042 Council District 1</p>	<p>Reseda 818-756-9361 18411 Victory Blvd. Reseda 91335 Council District 3</p>	<p>Sylmar 818-367-6727 13109 Borden Ave. Sylmar 91342 Council District 7</p>
<p>Costello 323-526-3073 3121 E. Olympic Blvd. Los Angeles 90023 Council District 14</p>	<p>Hollywood 323-957-4501 1122 Cole Ave. Los Angeles 90038 Council District 13</p>	<p>Richard Alatorre 323-276-3042 4721 Klamath St. Los Angeles 90032 Council District 14</p>	<p>Valley Plaza* 818-756-9362 6715 Laurel Grove Ave. North Hollywood 91606 Council District 2</p>
<p>Echo Deep Pool 213-482-2915 1419 Colton St. Los Angeles 90026 Council District 1</p>	<p>Hubert Humphrey 818-896-0067 12560 Filmore St. Pacoima 91331 Council District 7</p>	<p>Ritchie Valens 818-834-5176 10731 Laurel Cyn. Blvd. Pacoima 91331 Council District 7</p>	<p>Van Ness* 323-290-3134 5720 2nd Ave. Los Angeles 90043 Council District 8</p>
<p>E. G. Roberts 323-963-8483 4526 W. Pico Blvd. Los Angeles 90019 Council District 10</p>	<p>Lanark 818-756-9364 21817 Strathern St. Canoga Park 91304 Council District 3</p>	<p>Robertson Recreation Center Camp at LACES 310-202-4535 1641 Preuss Road Los Angeles 90035 Council District 10</p>	<p>Yosemite 323-226-1668 1840 Yosemite Dr. Los Angeles 90041 Council District 14</p>
<p>Fernangeles 818-756-9365 8851 Laurel Canyon Blvd. Sun Valley 91352 Council District 6</p>	<p>Lincoln 213-847-3382 3501 Valley Blvd. Los Angeles 90031 Council District 1</p>	<p>Ross Snyder* 213-847-3430 1501 E. 41st St. Los Angeles 90011 Council District 9</p>	

*Pools marked with (*) are slated to provide additional two weeks of pool access after Labor Day.

For more information contact:
Citywide Aquatics
Department of Recreation and Parks
323 906-7953
Citywide.Aquatics@lacity.org

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