

Contact: Lauren M. Skinner
(213) 978-0327
(213) 978-0333

BOARD OF PUBLIC WORKS PRESIDENT CYNTHIA M. RUIZ TO CHAIR “GIVE TO LA” CHARITABLE CAMPAIGN

LOS ANGELES (September 13, 2007)— The City of Los Angeles is preparing to launch its annual Combined Charitable Campaign, and Board of Public Works President Cynthia M. Ruiz is once again at the helm of this year’s efforts. The kick-off ceremony and department coordinator training will take place on Tuesday, September 18 from 7:30 to 9:30 a.m. in City Hall’s Tom Bradley Tower.

For more than 16 years, the City’s Combined Charitable Campaign has pooled the efforts of many of the most respected and successful charitable agencies in Los Angeles to a single City employee fundraising endeavor. The goal is to improve the quality of life for all people in all communities of this city. The ten charitable agencies distribute funds to more than 400 member charities that offer a variety of programs assisting everyone from the newborn to the elderly, funding social services and health care and environmental programs, and provide scholarships.

“Last year’s campaign raised more than \$605,000, and this year’s goal is to top that and also to increase in employee participation. We want to get everyone involved,” said Ruiz.

The campaign’s ten umbrella groups include The United Negro College Fund, The United Latino Fund, Earth Share of California, The Brotherhood Crusade, The City Dept. of Aging Meals on Wheels Program, The Hispanic Scholarship Fund, Community Health Charities of California, The Asian Pacific Community Fund, City of Hope and United Way of Greater Los Angeles. Employees can participate with a one-time gift, or by choosing the convenience of payroll giving. For more information, please visit www.givetola.org.

###